TRENTON – During a visit to Sea Bright Friday, Dec. 14, Gov. Chris Christie announced the implementation of a business impact assessment for small businesses affected by Hurricane Sandy.

The survey, created in partnership with the New Jersey Business and Industry Association, the state Chamber of Commerce, Commerce and Industry Association of NJ and National Federation of Independent Businesses will help inform the administration and industry leaders about the most pressing needs of those small businesses affected by Hurricane Sandy.

The results allow for direct follow up with respondents about their issues and help formulate broader strategy when it comes to business recovery around the state, including the specific resources required by business owners and what they identify as areas of concern for the near and long term.

The survey kicked off over the weekend with an on-the ground effort of local chambers and volunteers. Key components of the survey cover loss information including cause, category and estimated value of the loss; whether the firm has already applied for disaster assistance; and the overall impact of the storm on the business' operation.

Business owners can fill out the survey at www.nj.gov/njbusiness .

To learn more about the grant opportunities made available through the economic recovery initiatives, see http://lwd.dol.state.nj.us/labor/employer/training/FY13_NGO_Skills.html .

Small businesses in need access to low-interest disaster loans, see http://www.sba.gov/category/navigation-structure/loans-grants/small-business-loans/disaster-loans

To contact New Jersey's Business Action Center, call 1-866-534-7789 .